



**FESTIVAL**  
*of the*  
**ARTISAN**  
*at home*



**Artisan**  
Creative  
Books | Recordings | Performance



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**ENGLAND**



**For immediate release**

## **Festival of the Artisan partners with prestigious Hobgoblin Music**

Festival of the Artisan has partnered with the UK's leading folk and acoustic musical instrument specialist as Hobgoblin Music is confirmed as a sponsor.

Festival of the Artisan, which is Arts Council England supported, will be a two-day virtual celebration of the most exciting artists on the acoustic scene and now the festival has the backing and support of the go to store in the acoustic world. Established in 1976, Hobgoblin Music is the UK's folk and acoustic musical instrument specialist. There are 9 Hobgoblin Music shops in the UK spanning Brighton to Edinburgh, and each is an Aladdin's cave of the weird and wonderful.

Festival of the Artisan Director and The Long Road band member Steve Bonham said: "It is wonderful for us to be associated with a company of Hobgoblin Music's calibre. I personally have bought far too many musical instruments from Hobgoblin – and I love them all. It is brilliant to have them on board as part of the Festival of the Artisan family."

Fellow The Long Road band member and Festival of the Artisan Creative Producer Christopher Lydon added: "In their commitment to making acoustic musical instruments accessible in all their fantastic diversity, Hobgoblin are the travelling the same road of liberation as ourselves."

The festival will feature some of the UK's very best acoustic musicians including Steve Bonham and The Long Road, the band behind the 'Artisan Music' concept who have storytelling and the spirit of adventure at their heart. They will be accompanied by other exciting talents including: past BBC Radio 2 Folk Award winners Blair Dunlop and Bella Hardy, founder of the legendary R Cajun Chris Hall and the Lil' Roosters, and highly regarded English folk singer Elaine Davidson.

It will be streamed worldwide on Friday 26 and Sunday 27 March and viewers will be asked to make a "pay-what-you-feel" contribution, with a suggested donation of £5.

**- ENDS -**

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## - Notes to Editors -

Festival of the Artisan is hosted by Artisan Creative, which was created to provide a platform for developing distinctive recordings, books and performances from the raw materials of experience and the extraordinary lives of ordinary people.

[www.artisan-creative.com](http://www.artisan-creative.com)

Established in 1976, Hobgoblin Music is the UK's folk and acoustic musical instrument specialist. There are 9 Hobgoblin Music shops in the UK spanning Brighton to Edinburgh, and each is an Aladdin's cave of the weird and wonderful. There are thousands of new and secondhand musical instruments available through the website and shops, all sales staff are musicians, and the specialist advice is always free.

[www.hobgoblin.com](http://www.hobgoblin.com)

Arts Council England is the national development agency for creativity and culture. We have set out our strategic vision in Let's Create that by 2030 we want England to be a country in which the creativity of each of us is valued and given the chance to flourish and where everyone of us has access to a remarkable range of high-quality cultural experiences. We invest public money from Government and The National Lottery to help support the sector and to deliver this vision. [www.artscouncil.org.uk](http://www.artscouncil.org.uk)

Following the Covid-19 crisis, the Arts Council developed a £160 million Emergency Response Package, with nearly 90% coming from the National Lottery, for organisations and individuals needing support. We are also one of the bodies administering the Government's unprecedented £1.57 billion Culture Recovery Funds. Find out more at [www.artscouncil.org.uk/covid19](http://www.artscouncil.org.uk/covid19)